

**MASTER OF COMPUTER  
APPLICATIONS (M. C. A.)**

**Term-End Examination**

**December, 2019**

**MCS-015 : COMMUNICATION SKILLS**

*Time : 2 Hours*

*Maximum Marks : 50*

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*Note : Attempt all questions. All questions carry  
equal marks.*

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1. Read the passage given below and answer the questions that follow :

The daily explosion of crime, violence and sex on the small screen reaches approximately one-third of the country's population.

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Fifty years ago there was only one channel, Doordarshan. Now there are more than 50 channels. TV is no longer just a means for informing news, disseminating information and building opinion. It is also for providing entertainment. The unfortunate development is that it has increasingly become the instrument for projecting crime, thrillers, horrors, vulgarity, obscenity. Scenes of sex, crime and violence capture the imagination of large sections of viewers, especially children. And these create a disturbing impact on them.

Specialists have identified as many as 60 types of violence projected on TV, both audio and visual. These include slapping, threats, screaming, shooting, assaulting, abusing, pushing, stabbing, mental torture, eerie sound

tracks and threatening music. Most of the violence is explicit and graphic and noticeably lengthy.

Children admire superheroes such as *Shaktiman* who is capable of extraordinary physical feats; they tend to imitate the exploits of such superheroes. Family drama serials also often depict conflicts which involve violence. These carry scenes of domestic violence, often involving children. There is an obvious tendency to glorify violence.

These circumstances need to be urgently considered by governmental authorities as well as social activists so that measures can be devised and adopted for mitigating the situation. These include persuading channels to adopt self-regulating measures. They should

(B-29) P. T. O.

also be forced to fix time, not earlier than 10 P. M., in which serials and programmes containing scenes of sex and violence can be telecast. They should avoid repeating these shows at an earlier time, and also put across a written or verbal warning before such a programme begins. Child specific programmes should be developed and telecast by all channels.

*Questions :*

- (i) What do you understand by the term  
‘Small Screen’ ? 1
- (ii) What is the impact of TV programmes on  
viewers ? 2

- (iii) Name one phrase used by the author for assaulting, stabbing, shooting, strangulating, abusing, pushing etc. 1
- (iv) Why do children like superheroes like *Shaktiman* ? 2
- (v) What is the harmful effect of feats of superheroes on children ? 2
- (vi) Why does the author suggest that certain serials/programmes should not be telecast before 10 p. m. ? 2
2. Do as directed : 10
- (i) A gang of thieves had raided the bank last night. (rewrite correctly)
- (ii) Children are innocent ..... ?  
(add a tag question)

- (iii) Loud noise ..... (effects, affects)  
our health adversely.

(Fill in the blank choosing the  
appropriate word from the brackets).

- (iv) This is the book .....

(complete the sentence with a  
relative clause)

- (v) One can't succeed in life unless one does  
not work hard. (rewrite correctly)

- (vi) "Why haven't you finished your home work  
till now, my son ?" asked mother.

(rewrite in reported speech)

- (vii) He said that his family was going to  
Bangalore the next day.

(rewrite in direct speech)

(viii) They demolished the old building in four hours. (rewrite in the passive voice)

(ix) The paper is so long that I can't complete in two hours. (rewrite using too)

(x) He was head of the department ..... ten years.

(Insert an appropriate preposition)

3. Write an online complaint to the relevant authority regarding non-receipt of your AADHAAR card which was processed six months back. 10
4. You are a company secretary of Escorts Ltd. Write the minutes of a recently held meeting of the sales team. 10
5. Write a dialogue between two friends who are planning a holiday. The discussion is on where

to go. One of them is keep to join a hiking trip and the other friend wishes to relax in Goa. Give arguments from both sides taking about 10 turns.

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